

To Whom It May Concern:

I would like to take a minute and relate my personal experiences with the Quixtar Opportunity. I have met nothing but, honest, hard working people, people who are willing to help me succeed in my own direct marketing business. I have been in since Quixtar was first started in September of 1999. I was in Amway for three years before that. Quixtar is the most even playing field I have ever been involved with. Everyone starts at the same point in the business; you can't buy your way to a higher level. Everyone is exactly at the level that they have earned. The products and the cost to become an IBO (approximately \$150 depending on product pack) are all 100% refundable. I know this to be true from personal experience. My wife and I sponsored a couple into the business, who the very next day had changed their mind. They were completely reimbursed, no questions asked. All of the products have a 100% money back satisfaction guarantee, and Quixtar pays for the return shipping. There aren't many companies that will pay for the return shipping.

Everyone that is shown the business is given a form that has all of the levels and the amount that you can earn if you follow the FTC approved marketing plan. The forms also include a disclaimer stating the amount earned by the average Independent Business Owner (IBO). My wife and I have had a totally positive experience with Quixtar. We have achieved a level of income exactly proportionate to the amount of work that we have put into the business, and everyone we know who is building the business has also done this. Are we where we want to be? No! But the opportunity is there for us to achieve this, if we put in the work. It is not easy, but it is doable if you are willing to put in the work. This is not a get rich quick scheme and I make sure that everyone that I talk with knows that this requires hard work. I also tell them that if someone promises you that you can make a lot of money with no effort, you need to stay away from them. I am almost 55 years old and worked in the telecom industry for 27 years. There was nothing fair about that. Unions made sure that you got paid and paid well, whether you were a hard worker or a slacker. Four years ago, I was given the choice, retire early or face possible layoff.

I feel that the proposed 7 day waiting period will hurt everyone's direct marketing business. If someone told me about a great business opportunity that cost less than \$200, but even if I liked it and wanted to get into that business I couldn't. That the FTC required a 7 day waiting period, I would get away from that opportunity as fast as I could. I would feel like the government knew something that I didn't know. What other industry has to meet this requirement? If I wanted to buy a traditional business and I had the money and was ready to close the transaction, are you going to make me wait 7 days? I understand that there are scams out there, but they are in traditional business also. Have you ever bought a lemon (auto) and tried to get satisfaction from the dealer? Our business depends on word of mouth, which is great. Let me give a quick example: Have you ever been to a good restaurant and told someone about it? Of course you have. On the other hand did you ever go to a restaurant and get bad food and service? How many did you tell then? Everyone who would listen!

The proposed requirement for references would not help potential IBOs and would just add unnecessary documentation to an existing IBO. I once was interviewing contractors to paint my house and this young man had placed a bid much lower than everyone else. I asked him for references. He chuckled and said sure. When asked why he chuckled, he asked, "Who do you use for references, but people that you sure are going to give you a good one? No one uses someone that they have done a bad job for." I hired him. I know I always used people who would say good things about me on my job applications.

The proposal to provide a litigation list doesn't adequately explain who the "seller" is. Are we talking all litigation against everyone in Quixtar, including the corporation? Does it include litigation that is unfounded and have no merit?

The proposal for a requirement to disclose specific earnings is not fair. What I earn doesn't affect what a prospect can earn. They can make more money than I make. There are lots of examples of that through out the Quixtar Business. We already tell them what the potential is and what the average IBO makes, what good would it do for me to tell anyone else what I make. One of the cardinal rules around most corporations is that you don't discuss salary specifics with co-workers, since this has a potential of creating a lot of friction between employees and employers.

The proposal for a requirement for financial substantiation could require people to disclose personal information that could lead to identity theft, the very thing that we are all trying to avoid.

Thank you.

Sincerely,
Jerry Price